



*THE COUNCIL OF THE CITY OF NEW YORK  
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**Press Release**

**\*\*FOR IMMEDIATE RELEASE\*\***

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***New York City Billboard Targets Abortion In Black Community***  
*Compares Abortion to Terrorism; Refers to “Genocidal Plot”*

**New York, NY**— On February 23, 2011, a number of pro-life leaders will unveil a controversial billboard in Soho, New York. The billboard—which features the face of a young African American girl—is part of a larger campaign focused on abortion in the black community which claims that “the most dangerous place for an African American is in the womb.”

Information released by Life Always, an advertising organization that represents pro-life campaigns, states that “During Black History Month...our future is in jeopardy as a genocidal plot is carried out through abortion.” The press release notes the launch of a campaign website [www.ThatsAbortion.com](http://www.ThatsAbortion.com), which states, “There is a battle being waged in the United States that has taken more lives than any foreign war or act of terrorism. The enemy is abortion.” According to the organization, the campaign is meant to raise public awareness of Planned Parenthood’s supposed agenda to target minority neighborhoods.

However, the website’s “Pregnancy Help” section guides users to various Crisis Pregnancy Centers (CPCs), which are the focus of a City Council bill know as Int. 371-2010. These CPCs are notorious for being intentionally vague concerning *their* agenda to deter women from seeking abortion services; and some have been accused of being deceptive about abortion risks and procedures while intentionally targeting poor and working-class women, immigrant women, and women of color to utilize their services.

“It is misguided to use Black History Month as a tool to promote this message,” said Council Member Letitia James. “Every woman has the right to make personal choices in regards to her body, and I respect many different points of view, but to compare abortion to terrorism and genocide is highly offensive.”

According to Planned Parenthood, 3 percent of the organization’s health services are abortion services, while an overwhelming 82 percent are services to prevent unintended pregnancy.

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