

Use Text Message Marketing To Add \$1000 Per Week to Revenue!

How it works:

1. Place your initial offer everywhere:

Join Joe's Pizza's VIP club.

Text JOESPIZZA to 33251 for free breadsticks this week at Joe's Pizza and for weekly coupons from Joe.

Join Fast Sparkle Car Wash's VIP club.

Text FASTSPARKLE to 33251 for a free tire shine this week and for weekly coupons from Fast Sparkle's Car Wash

2. Attract new business by promoting in media

- Community newsletter
- Community websites
- Newspaper ads
- Coupon books
- TV spots
- Radio spots

3. Design offers for a \$20 price point

- Get any 2 Pizzas for \$20 this weekend
- Buy one entre get one free today only
- Save \$10 off of premium car wash today only
- Free car wash with oil change this week

4. Give sweet deals! Bigger deals = More customers.

- Set a goal to build a list with 500 to 1000 subscribers to drive 50 customers in each week from a good offer.
- 50 Redemptions of a \$20 Deal = \$1000.

Inside Your Business

Business Cards
Receipt Paper
Table Tents
Window Signs
Register Signs
Sidewalk Signs
Bathroom Signs
Menus
Flyers
Mailing List

Your Online Assets

Website
Email newsletter
Facebook
Google Places
Yahoo Local
MSN Local
Foursquare
Twitter