



Internships Available for Summer 2013

Email: interns@kwch.com

All internships schedules are flexible and will be agreed upon by both the supervisor and intern before the internship starts.

News Intern

A KWCH news Intern must be eager and willing to learn. Intern must have the basic knowledge of writing stories. This internship is an opportunity for college students to grow their writing, editing, and customer-relation skills in preparation for the real world.

KDCU News Intern

Intern will assist our Spanish newscasts by translating stories from English to Spanish. This is an opportunity for Spanish-speaking news students to grow their writing, editing, and customer-relation skills. E-mail: interns@kwch.com

Sports & CatchItKansas.com Intern

Responsibilities could include: post stories, cover events with video camera and still camera, write coverage stories, and edit video. Updating of scores, schedules and rosters.

Meteorologist Intern

Intern will assist meteorologists with daily weather graphic productions. Intern will have daily forecast discussions and develop model analysis skills. Meteorologist will work with intern on how to produce, present, and record on-camera weather segments. Intern will also observe and assist off-camera during severe weather events.

FetchToto.com intern

Intern will help with creating and editing web pages, reporting on events, creating photo galleries and updating our events calendar. Intern must have computer skills, strong communication skills and some knowledge of computer content management systems.

Web developer intern

Entry level opportunity for a front end developer to work and be trained by a senior developer. Intern must have basic HTML, CSS and Javascript experience.

Web Production Intern

FetchToto.com, our community event's website, is looking for a summer intern. The intern will help with creating and editing web pages, reporting on events, building photo galleries and updating the events calendar. Intern candidates should be effective communicators with a working knowledge of office software. Writing samples will be requested of all applicants.



Internet Marketing intern

KWCH Interactive is currently seeking applicants for our Internet Marketing Internship. Interns should be able to work 10-20 hours a week.

Internet Marketing Interns will gain hands-on experience in the following areas:

- Search Engine Optimization: Our team works to get client websites higher and higher on search engines. Our interns will learn about both on-site and off-site optimization.
- Search Engine Marketing: We work with businesses across the United States in marketing their business through Google and other search tools. Interns will receive hands-on experience managing pay-per-click campaigns.
- PR and SEO Copywriting: KWCH Interactive writes articles and stories about different businesses around Wichita. Our interns will gain experience with interviewing clients and writing marketing articles.
- Website Development: Our team builds full-scale websites from start to finish. Our interns will work with our copywriters and developers to create client websites.
- Local Search: It's important that our clients come up early and often in search engines, so we work with them to claim directory listings across the web. Our interns will learn how to work to create correct business listings with Google, Yahoo, Bing and more.

Internet Marketing Interns will be eligible to apply for any number of future positions at Sunflower Broadcasting.

Contact: Tim VanderZwaag at 316-831-6022